



Conference Room Solution

Personal conference room for every employee



Creative Labs relies on the Teleserver Mobile Pro as the conference room solution, thereby reducing costs by 75% while significantly increasing system flexibility at the same time.

Overview

Country: Germany
Industry: ITC

Enterprise

Creative Labs is a leading global provider of multimedia solutions and peripheral devices in the field of "Digital Entertainment".

Initial situation

The solution used for conducting regular telephone conferences was extremely inflexible, expensive and associated with a great deal of administrative effort.

Solution

The Teleserver Mobile Pro is used by Creative Labs as the conference room solution.

Benefits

The Teleserver Mobile Pro provided Creative Labs with the necessary flexibility. Costs were reduced by 75% and the administrative effort was significantly reduced.

Product

Teleserver Mobile Pro 1600

Customer

Creative Labs is the leading global provider of multimedia solutions and peripheral devices in the field of "Digital Entertainment". Creative Labs was founded in Singapore in 1981 with the vision of fundamentally changing the interaction between man and computer through the use of multimedia technologies.

The company started the multimedia revolution with its legendary Sound Blaster sound cards and, since then, has continued to set new standards in digital entertainment with products such as the Zen family of MP3 players or its advanced loudspeaker series. The innovative hardware allied with proprietary technologies, applications and company services allows users to enjoy their digital entertainment anywhere, at any time, and always with superior quality.

Challenge

Creative Labs uses telephone conferences as a means of internal communication. To do this, the enterprise relied on a solution that was only available on specific days and at specific times. Exceeding the booked conference times was not possible so this system proved to be extremely inflexible and inconvenient.

To conduct a conference, the employees first had to register and configure this – along with the associated expense.

In addition, the costs and administrative expenses connected with charging for the conferences also proved to be too high.



Our Partner

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Solution

The Teleserver Mobile Pro is used by Creative Labs as the conference room solution. The system proves to be an ideal solution for internal communication between employees as well as other things. External call participants can, of course, also be invited into the conference room and can be protected by password if required.

As each employee now has a personal conference room, from now on conferences can be conducted by all employees quite easily and quickly at minimum cost. There are no costs for the enterprise if employees dial into a conference as the Teleserver Mobile Pro is directly connected with the telephone system.

Benefits

The Teleserver Mobile Pro provided Creative Labs with the degree of flexibility needed for a conference room solution. Conferences can now be conducted by all employees at minimum expense and without additional costs. The system is also available around the clock and is not connected with specific days or even times.

The costs for the conference room solution can be reduced by 75% so that the investment pays off after just 15 months.

And, on top of that, the monthly costs for the colleagues from the finance department involved in checking incoming invoices against the conducted conferences are no longer incurred.

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